



MEMBERSHIP DIRECTORY



METROPOLITAN
BUILDERS
ASSOCIATION

To reserve space, provide your billing information, indicate which size ad you'd like to run and return this form.

Consumer Focused Distribution

Circulation DOUBLED this year:
15,000 copies distributed to the Home Show, Parade of Homes Membership and Member Outlets. Also Online!

Alpha and Category Listings

AD SIZES & RATES

PREMIUM

- TOC Half Page \$1,000
- Far Forward Pages \$1,300
- Across from TOC \$1,400
- Inside Front Back Facing Pages \$1,500
- Inside Front Cover \$1,600
- Inside Back Cover \$1,600
- Back Cover \$2,200

ADS

- Full Page Ad \$1,200
- Half Page Horizontal Ad \$800
- Half Page Vertical Ad \$800
- Quarter Page Ad \$500
- Business Card Ad \$350

ENHANCED LISTINGS

- Shaded Boxed Listing \$100
- Boxed Listing with Logo \$150
- Boxed Listing with Logo and 50 word bio \$200

Rates do not include production charges.

CONTACT INFORMATION

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

BILL MY AGENCY

Agency Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

COPY INSTRUCTIONS

- Will provide a new press-ready digital ad
- Please help me design an ad. I understand that I will incur additional design fees.

RESERVATION AND SUBMISSION DEADLINES

AD RESERVATIONS
November 7

MATERIALS FOR AD DESIGN
(If we are creating an ad design for you)
November 7

CAMERA-READY ADS
November 20

*All dates are subject to change

ALL ADVERTISERS MUST BE ACTIVE MBA MEMBERS THROUGH SEPTEMBER 30, 2020

Advertisers, please include the MBA logo in your ad, and note that logos from competing organizations will be prohibited.

BILL MY CREDIT CARD

Card Number: _____

Expiration: _____ CVC: _____

Authorized Signature: _____

Date: _____

QUESTIONS/CONTACT

**Kelly Slack - kelly@slackattack.com - 608-239-7888 or
Barbara Slack - barbara@slackattack.com - 608-217-5549**

MEMBERSHIP DIRECTORY ENHANCED LISTINGS



Shaded Boxed Listing - \$100

Metropolitan Builders Association
Kathy Raab
262-436-1120
kraab@mbaonline.org
MBAonline.org

Boxed Listing with Logo - \$150



Metropolitan Builders Association
N16 W23321 Stone Ridge Dr.
Waukesha, WI 53188

Kathy Raab
262-436-1120
262-436-1110 (fax)
kraab@mbaonline.org
MBAonline.org

Boxed Listing with Logo and 50 Word Bio - \$200



Metropolitan Builders Association
N16 W23321 Stone Ridge Dr.
Waukesha, WI 53188

Kathy Raab
262-436-1120
262-436-1110 (fax)
kraab@mbaonline.org
MBAonline.org

The Metropolitan Builders Association (MBA) is a not-for-profit trade association that represents nearly 800 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee Counties.

Regular Listing

Allen Kitchen & Bath Center
Joe Mendleski
2219 S Stoughton Rd
Madison, WI 53716
(608) 274-9933
jmendleski@allenkit.com
www.allenkit.com

Alside Supply Center

Dennis Tiberi
2922 Syene Rd
Madison, WI 53713
(608) 273-4614
dtiberi@alside.com
www.alside.com

American Home Consultants LLC

Robert Runchey
1001 Arboretum Dr Ste 2C
Waukesha, WI 53597
(608) 850-7070
robert@madisoninsulation.com
www.madisoninsulation.com

AmeriFirst Home Mortgage

Bill Quigley
2417 Parmenter St
Middleton, WI 53562
(608) 831-4663
bquigley@amerifirst.com
www.madtownmortgage.com

Ameritas Life Insurance Corp - Group Division

Matt Flynn
1110 Fourier Dr
Madison, WI 53717
(608) 664-3812
matt.flynn@ameritas.com
www.ameritas.com

AMS - Auto Marketing Services

Tyler Blackburn
5380C King James Way
Madison, WI 53719
(608) 274-7400
tylerb@ams-mad.com
www.ams-mad.com

Amy Radspinner Design

Amy Radspinner
478 Commerce Dr
Madison, WI 53719
(608) 442-5154
amy@amyradspinner.com
www.amyradspinner.com



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