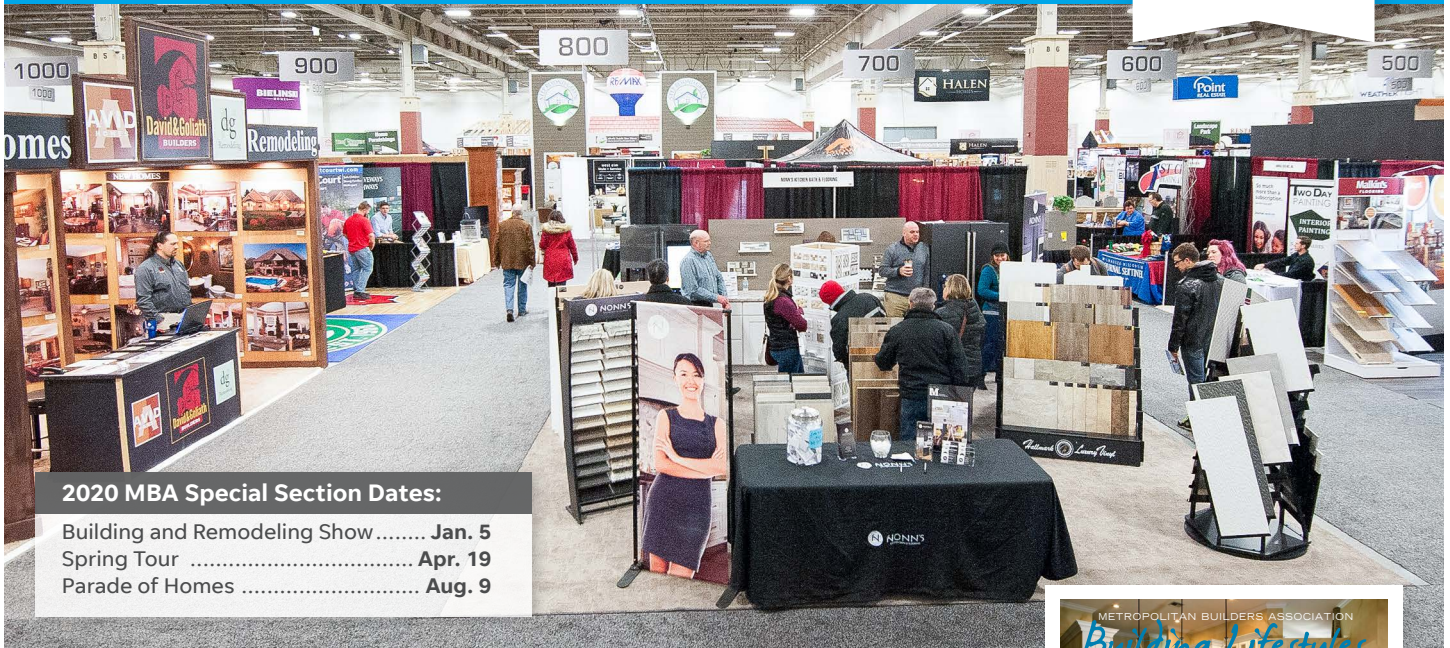


# MBA Home Building and Remodeling Show

**SPECIAL SECTION**



**2020 MBA Special Section Dates:**

Building and Remodeling Show ..... **Jan. 5**  
 Spring Tour ..... **Apr. 19**  
 Parade of Homes ..... **Aug. 9**



This special section will be distributed full run in the Sunday, Jan. 5th Journal Sentinel and at the show as an MBA event guide from Jan. 10 - 12. Secure your space in the MBA's Building Lifestyles Magazine and put your advertising message in front of a captive homeowner audience!



Pub Date: **1/5/20** | Reservation Deadline: **12/13/19** | Final Creative Due: **12/19/19**

Print Packages		Package Ad Investment Options	
PRINT	ROP Ad Size	Total Net Investment	
Journal Sentinel	Tabloid Format	Print 1X	Print 3X
Back Cover	10" x 9.75"	<b>\$3,600</b>	<b>\$8,100</b>
Inside Back Cover	10" x 9.75"	<b>\$3,000</b>	<b>\$6,840</b>
Inside Front Cover	10" x 9.75"	<b>\$3,000</b>	<b>\$6,840</b>
Page 3	10" x 9.75"	<b>\$3,000</b>	<b>\$6,840</b>
Full Page	10" x 9.75"	<b>\$2,400</b>	<b>\$5,400</b>
Half Page	10" x 4.75" or 4.92" x 9.75"	<b>\$1,500</b>	<b>\$3,600</b>
Quarter Page	4.92" x 4.75"	<b>\$900</b>	<b>\$2,160</b>

Package Details: The 3X RATE includes ad space in the Spring Tour (April 19) and Parade of Homes (August 9) publications



Contact **Edwin Martinez** today to reserve ad space!  
 715.570.3493 • emartinez5@localiq.com