



# Press Release

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**FOR IMMEDIATE RELEASE**

## **MBA Parade of Homes Opens Saturday** *Tour 20 Brand New Homes in Three Subdivisions*

**(Waukesha, Wis.) August 6, 2019** – The Metropolitan Builders Association (MBA) Parade of Homes, presented by Nonn’s, kicks off this Saturday, August 10 and runs through Labor Day, Monday, September 2, 2019.

Twenty brand new homes from 17 of southeastern Wisconsin’s top homebuilders will be showcased in three subdivisions: **Aero Park**, developed by Westridge Builders, located in Menomonee Falls, Wis.; **White Oak Conservancy**, developed by Zach Building Company, located in the Town of Delafield, Wis.; and **Twin Pine Farms**: developed by Point Real Estate, located in the Town of Lisbon, Wis.

The three subdivisions will feature brand new homes showcasing some of the newest home trends including sustainable homes with natural features, open concept ranches, smart home technology, finished lower levels, media rooms/gaming centers, technology centers, mudrooms, multi-generational suites. The homes range from 2,100 to 8,475 square feet in a combination of two-story and ranches allowing visitors to see a variety of home designs.

More than 35,000 visitors are expected to tour the homes over the course of the three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area’s top experts in the field.

Tickets for the 2019 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for \$15 for adults; \$7 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, 2 for 1 Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Days.

Visit [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for information about the subdivisions, builders and homes, as well as driving directions and tickets.

### **ABOUT THE MBA PARADE OF HOMES**

Nonn’s is the presenting sponsor of the 2019 MBA Parade of Homes. The Parade is a nationally-recognized event that originated locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association’s public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 800 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the [Metropolitan Builders Association’s Facebook page](#).