



# Press Release

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**FOR IMMEDIATE RELEASE**

## **MBA Offers All-Access Pass to the 2018 Parade of Homes**

*Pass offers unlimited re-entry to the Parade subdivisions*

**(Waukesha, Wis.) July 23, 2018** – The Metropolitan Builders Association (MBA) offers an All-Access Pass to the 2018 MBA Parade of Homes, allowing purchasers unlimited entry to each of the Parade sites.

The MBA Parade of Homes, presented by Nonn’s, opens August 11 and runs through Labor Day, September 3, 2018.

This brand new All-Access Pass allows a visitor unlimited entries to all 22 of the homes in the three Parade subdivisions – Hidden Hills in Sussex, Wis., Lake Country Village in Summit, Wis., and Lilly Crossing in Brookfield, Wis. The cost for the All-Access Pass is \$16 and is available at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

“The All-Access Pass is perfect for people who want to take their time touring the homes and may not be able to get through all the homes in a subdivision in one visit,” said MBA Executive Director Kathy Raab, CAE, CNAP. “Some visitors may want to go back and view the same homes more than once during the Parade – and this makes it possible without having to purchase another ticket.”

More than 35,000 visitors are expected to tour the homes over the course of the three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area’s top experts in the field.

Regular tickets for the 2018 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for \$12 for adults; \$6 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, including a food drive, 2 for 1 Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Days. Visit [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for more information.

### **ABOUT THE MBA PARADE OF HOMES**

Nonn’s is the presenting sponsor of the 2018 MBA Parade of Homes. The Parade is a nationally-recognized event that originated locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association’s public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the [Metropolitan Builders Association’s Facebook page](#).