



Press Release

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FOR IMMEDIATE RELEASE

MBA Hosts Local Students at Two Building Trades Career Days

Students to tour 2019 Parade of Homes sites to learn about career opportunities in the trades

(Waukesha, Wis.) April 22, 2019 –The Metropolitan Builders Association (MBA) is utilizing future Parade of Homes subdivisions to host more than 650 students from 27 local high schools. Students will tour job sites, learn about the building industry and career options in the skilled trades.

The MBA’s third annual Building Trades Career Days are taking place on Thursday, May 2 at White Oak Conservancy in Delafield, Wis., and Friday May 3 at Aero Park in Menomonee Falls, Wis. – two of the three subdivisions in the 2019 MBA Parade of Homes.

“With the shortage of skilled labor in the building trades, the MBA’s continuing goal is to give students and educators a glimpse of the new home construction process, exposing them to the homes under construction, giving them direct contact with builders and subcontractors, and introducing them to career opportunities in the trades,” said Jim Doering, 2019 MBA President. “Many parents and high school counselors encourage students to obtain a 4-year degree or some type of higher education following graduation; however it is also important to remember that learning a skill and obtaining a career in the trades can provide a solid future as well.”

Sponsors of this year’s Building Trades Career Day include: Belt Accounting & Tax; DF Tomasini Contractors, Inc.; Digitek Digital; Stark Pavement Corporation; Super Lubes of Wisconsin; Tim O’Brien Homes; Victory Homes of Wisconsin; Wisconsin Building Supply; and Waukesha State Bank. With special thanks to supporters Waukesha County Department of Parks and Land Use, the Waukesha County Center for Growth and the Wisconsin Builders Foundation.

The 2019 MBA Parade of Homes, presented by Nonn’s, runs Saturday, August 10 through Labor Day, September 2, 2019. The Parade will feature 20 brand new homes from 17 of southeastern Wisconsin’s top homebuilders, in three subdivisions – White Oak Conservancy in Delafield; Twin Pine Farm in Lisbon; Aero Park in Menomonee Falls.

The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the MBA’s public identity and is a showcase for MBA Builder Members. More information about the MBA Parade of Homes can be found at MBAparadeofhomes.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and

Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the Metropolitan Builders Association's Facebook page.

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