



# Press Release

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FOR IMMEDIATE RELEASE

## **MBA Hosts Local Students at Building Trades Career Day** *Students to tour 2018 Parade of Homes job sites to learn about the trades*

**(Waukesha, Wis.) April 16, 2018** –The Metropolitan Builders Association (MBA) is hosting nearly 400 students from 13 local high schools at two of the 2018 MBA Parade of Homes subdivisions. Students will tour job sites, learn about the building industry and career options in the skilled trades.

The MBA's annual Building Trades Career Days are taking place on Friday, April 27 at Lake Country Village in Summit, Wis., and Friday, May 4, 2018, at Hidden Hills in Sussex, Wis. – two of the three subdivision in the 2018 MBA Parade of Homes.

With the shortage of skilled labor, the MBA's goal is to give students and educators a glimpse of the new home construction process and introduce them to career opportunities in the trades.

"We are excited to utilize our upcoming Parade of Homes sites to make young adults aware of the career options available after graduation," said Jonathan Synovic, MBA president. "Many schools urge students to go to a 4-year university after they graduate, but a career in the skilled trades can be just as fulfilling, while not subjecting them to tremendous student loan debt. With the shortage of people going into the trades, we are encouraging students to explore every opportunity."

Sponsors of this year's Building Trades Career Day include: Neumann Developments, Inc., Western Building Products, Inc., Swag Promotions, Tim O'Brien Homes, Victory Homes of Wisconsin, Inc., Bliffert Lumber and Hardware, DF Tomasini Contractors, Inc., Stark Pavement Corporation, Builders FirstSource, Wisconsin Building Supply, Royal Building Products, and Aspen Homes, Inc.

The 2018 MBA Parade of Homes, presented by Nonn's, runs Saturday, August 11 through Labor Day, September 3, 2018. The Parade will feature 22 brand new homes from 20 of southeastern Wisconsin's top homebuilders, in three subdivisions – Lily Crossing in Brookfield; Lake Country Village in Summit; and Hidden Hills in Sussex.

The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the MBA's public identity and is a showcase for MBA Builder Members. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the Metropolitan Builders Association's Facebook page.