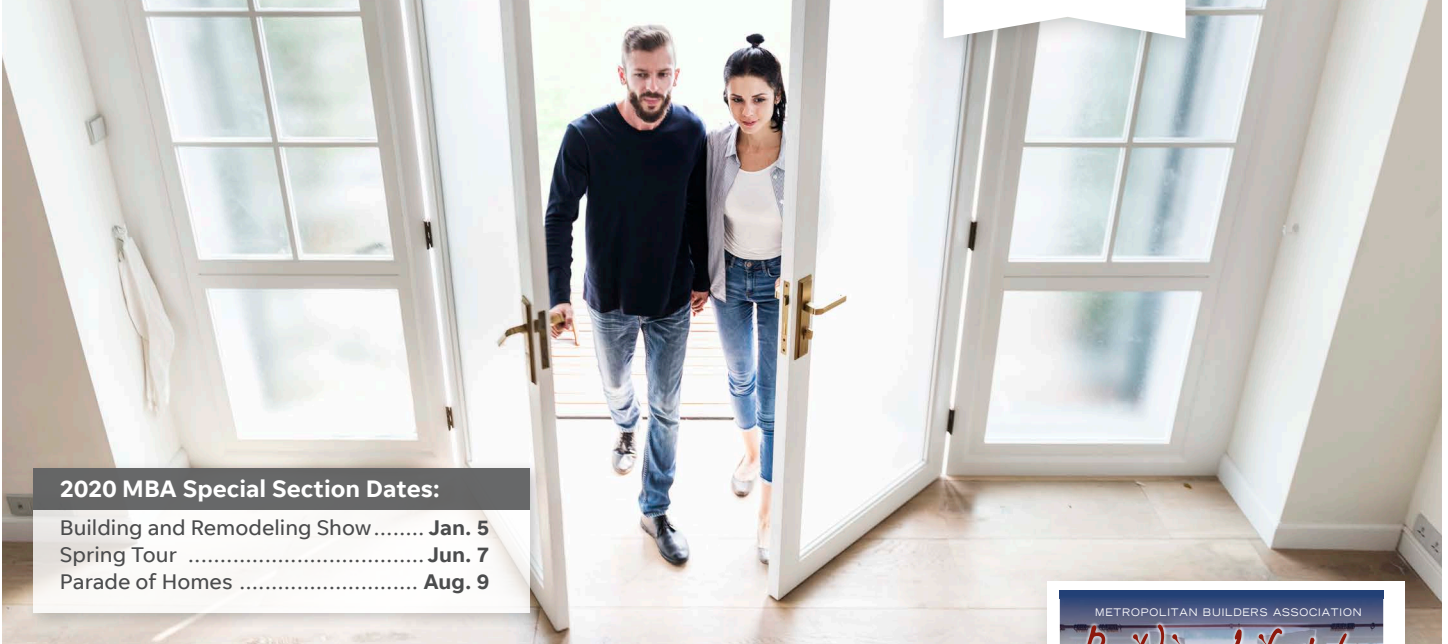


MBA Spring Tour of Homes

SPECIAL SECTION



2020 MBA Special Section Dates:

Building and Remodeling Show **Jan. 5**
 Spring Tour **Jun. 7**
 Parade of Homes **Aug. 9**



This special section will be distributed full run in the Sunday, June 7th Journal Sentinel and at the New Home Tours across Southeastern, Wisconsin - the weekends of June 6/7, 13/14, and 20/21, 2020. Remodel projects will be open the last weekend only, June 20/21. Secure your space in the MBA's Building Lifestyles Magazine and put your advertising message in front of a captive homeowner audience!



Pub Date: **6/7/20** | Reservation Deadline: **5/15/20** | Final Creative Due: **5/22/20**

Print Packages		Package Ad Investment Options	
PRINT	ROP Ad Size	Total Net Investment	
Journal Sentinel	Tabloid Format	Print 1X	Print 2X
Back Cover	10" x 9.75"	\$3,600	\$6,120
Inside Back Cover	10" x 9.75"	\$3,000	\$5,100
Inside Front Cover	10" x 9.75"	\$3,000	\$5,100
Page 3	10" x 9.75"	\$3,000	\$5,100
Full Page	10" x 9.75"	\$2,400	\$4,080
Half Page	10" x 4.75" or 4.92" x 9.75"	\$1,500	\$2,700
Quarter Page	4.92" x 4.75"	\$900	\$1,620

Package Details: The 2X RATE includes ad space in the Spring Tour (June 7) and Parade of Homes (August 9) publications



Contact **Edwin Martinez** today to reserve ad space!
 715.570.3493 • emartinez5@localiq.com