



Press Release

FOR IMMEDIATE RELEASE

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Three Subdivisions Selected for the 2018 MBA Parade of Homes

(Waukesha, Wis.) January 29, 2018 – The Metropolitan Builders Association (MBA) has selected Lilly Crossing in Brookfield, Wis., Lake Country Village in Summit, Wis., and Hidden Hills in Sussex, Wis. to be featured sites for this year’s MBA Parade of Homes from Saturday, August 11 through Monday, September 3, 2018.

The event will feature 22 brand new homes with the latest design and decorating trends. More than 35,000 visitors are expected to tour the homes over the course of the three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area’s top experts in the field.

Home builders for Lilly Crossing by Neumann Developments, Inc. include: Anderson Homes, LLC; James Craig Builders, Inc.; Steeple Pointe Homes; Trustway Homes Inc.; Victory Homes of Wisconsin, Inc.; Westridge Builders, Inc.

Home builders for Lake Country Village by Neumann Developments, Inc. include: Allan Builders, LLC; Aspen Homes, Inc.; Belman Homes, Inc.; Demlang Builders Inc.; Halen Homes, LLC; Kaerek Homes, Inc.; Korndoerfer Homes; Steeple Pointe Homes; Tim O’Brien Homes.

Home builders for Hidden Hills by Westridge Builders, Inc. include: Allan Builders, LLC; Hillcrest Builders & Construction, Inc.; Joseph Douglas Homes & Remodeling LLC; Korndoerfer Homes; Life Homes, Inc.; Source 1 Project Solutions, Inc./Dimension Inc.; UBuildIt – Waukesha.

“We are thrilled with the MBA Developers and Builders involved in this year’s Parade of Homes,” said Jonathan Synovic, MBA president. “With 22 brand new homes for the public to view, consumers can see the latest designs and decorating trends, and gather ideas for building their own new home, or remodeling their current home.”

ABOUT THE MBA PARADE OF HOMES

The MBA’s Parade of Homes is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association’s public identity and is a showcase of the best we have to offer. Visit MBAparadeofhomes.com for more information.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the Metropolitan Builders Association’s Facebook page www.facebook.com/MetropolitanBuildersAssociation.