



# Press Release

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FOR IMMEDIATE RELEASE

## MBA Home Building & Remodeling Show Collects Food Donations for Hunger Task Force

(Waukesha, Wis.) January 31, 2017 – The Metropolitan Builders Association (MBA) teamed up with the Hunger Task Force to collect food donations during the 2017 MBA Home Building & Remodeling Show presented by Nonn's. Visitors to the Show received \$2 off their adult gate admission by donating two non-perishable food items to help build the Food House.

Other promotions during the Parade of Homes include:

- **MONDAYS: 2 FOR 1 DAYS** – Receive two admissions for the price of one. (Good on adult gate admission only, not valid with any other offer or discount. Not valid on Labor Day, Sept 5).
- **TUESDAYS: REALTOR DAYS** – Realtors get in FREE with a business card.
- **TUESDAYS: SOCIAL MEDIA DAYS** - Receive a \$2 discount on adult gate admission when you recognize the 2016 Parade on social media (**MBAParadeofHomes.com**): Like us on Facebook, Pin on Pinterest, Follow Us on LinkedIn, etc. (Must show proof on smart device at the gate for discount.)
- **WEDNESDAYS: HOME BUILDING & REMODELING SHOW DAYS** – Buy 1 admission ticket to the Parade at the gate and receive 1 FREE ticket to the Metropolitan Builders Association Home Building & Remodeling Show, January 13-15, 2017 at the Expo Center at Wisconsin State Fair Park.
- **THURSDAYS: MILITARY APPRECIATION DAYS** – To honor and thank the men and women who have served our country, active duty military personnel or veterans receive half price admission with military ID.

Twenty brand new homes from 16 of southeastern Wisconsin's top homebuilders will be showcased in two subdivisions – Windrush in the Village of Hartland and Weyerhaven in Menomonee Falls.

Tickets for the 2016 MBA Parade of Homes allow entry into each subdivision once. They are available at Parade entrances for \$12 for adults, and \$6 for seniors (65+) and children (ages 3-12); children under 3 are free. Advance adult tickets are available at a discounted price of \$10 at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Visit [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for more information.

### ABOUT THE MBA PARADE OF HOMES

Nonn's is the presenting sponsor of the 2016 MBA Parade of Homes. The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association's public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the [Metropolitan Builders Association's Facebook page](#).

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