



2019 HOME BUILDING & REMODELING SHOW TV TOWER BILLBOARD ADS

The Metropolitan Builders Association is excited to offer your company a unique advertising opportunity for the Home Building & Remodeling Show this January at Wisconsin State Fair Park. Returning to the show this year are four television billboards located on the show floor providing daily show schedules and information to attendees. Here we also offer members the opportunity to advertise.

There are TWO OPTIONS for TV Tower Billboard Ad's; *static ad*, or *video ad*. Exhibitors may choose to advertise with a one image graphic shown for 10 seconds, and/or a 10-15 second video. Your ad will run in a rotation viewed at a minimum of once every 15 minutes for all three days of the show.

Option 1: Static Ad

- ❖ Will show for 10 Seconds
- ❖ Specs: 1920x1080 / 300 dpi / .jpg format
- ❖ Exhibitor responsible for providing the Ad

Option 2: Video Ad

- ❖ 10-15 Seconds Long with sound
- ❖ Specs: 1920x1080 / .mp4, .wmv, or .mov formats
- ❖ Exhibitor responsible for providing the Ad

Contact Taylor Woods, with questions: twoods@mbaonline.org. If you are interested in this opportunity – please submit all paperwork, artwork, and payment to the MBA **no later than 3:00 pm on Friday, December 28th, 2018.**

MEMBER PRICING

- Option 1: Static Ad:** \$200 – *I am sending my Static Ad (1920x1080 / 300 dpi / .jpg format)*
- Option 2: Video Ad:** \$400 – *I am sending my Video Ad (10-15 seconds / 1920x1080 / .mp4, .wmv, or .mov formats)*
- Both Options:** \$500 – *I am sending both a Static Ad AND a Video Ad*



EXHIBITOR PRICING

Companies exhibiting in the 2019 Home Building & Remodeling show will receive **\$50 off** the Member Price. The MBA recommends the inclusion of your booth number in the ad (Ex: Visit us at Booth #XXX)

Payments and artwork must be received at the MBA by 3:00 pm on Friday, December 28th or the ad space will be forfeited. There will be no refunds for late submissions. All ads must be submitted in the formats stated above. If the MBA receives any artwork that does not meet the specifications listed, it will be the responsibility of the company to make changes to the artwork. Anyone who wishes to see a preview of their artwork may view it on the show floor during Preview Night on Thursday, January 10th.

No refunds will be given for improperly formatted artwork.

Company Name: _____ Show Booth #: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Payment via (circle): CHECK or CREDIT CARD

Card #: _____ Exp. Date: ____/____/____ CVV Code: _____ Billing Zip Code: _____

Signature: _____ Name on Card: _____

Return filled out and signed via email: (twoods@mbaonline.org) or fax: (262) 436-1110

*****Payments and artwork must be received at the MBA by 3:00 pm on Friday, December 28th or the ad space will be forfeited*****

Received at MBA
Date/Time: _____
By: _____