

# MBA HOME BUILDING AND REMODELING SHOW SPECIAL SECTION



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Special section will be distributed full run in the Sunday, Jan. 6th Journal Sentinel and at the show as a MBA event guide from Jan. 11th – 13th. Secure your space in the MBA's Building Lifestyles Magazine and put your advertising message in front of a captive homeowner audience!

## KEY DATES

- Publishes: **Sunday, Jan. 6th, 2019**
- Space Reservation Deadline: **Friday, Dec. 14th, 2018**
- Final Creative Deadline: **Friday, Dec. 21st, 2018**



POSITION	1X RATE PER SECTION	3X RATE PER SECTION	AD SIZE	
Inside Front Cover	\$4,400	\$4,200	10" x 9.75"	58.5 column inches
Inside Front Facing	\$4,400	\$4,200	10" x 9.75"	58.5 column inches
Inside Back Cover	\$4,400	\$4,200	10" x 9.75"	58.5 column inches
Back Cover	\$4,675	\$4,400	10" x 9.75"	58.5 column inches
Full Page Color	\$3,125	\$2,850	10" x 9.75"	58.5 column inches
Half Page Color	\$2,150	\$1,950	10" x 4.75"	28.5 column inches
Quarter Page Color	\$1,250	\$1,150	4.92" x 4.75"	14.25 column inches

Package Details: All ads include a customized digital package and tailored reporting upon completion. The 3X RATE includes: Ad space in the Spring Tour (April 21) and Parade of Homes (Aug 4th).

*Call Edwin Martinez today to reserve ad space!*



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