



Press Release

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FOR IMMEDIATE RELEASE

MBA Parade of Homes Opens Saturday *Tour 22 Brand New Homes in Three Subdivisions*

(Waukesha, Wis.) August 7, 2018 – The 2018 Metropolitan Builders Association (MBA) Parade of Homes, presented by Nonn’s, kicks off this Saturday, August 11 and runs through Labor Day, September 3, 2018.

Twenty-two brand new homes from 20 of southeastern Wisconsin’s top homebuilders will be showcased in three subdivisions – Lilly Crossing in Brookfield, Wis., Lake Country Village in Summit, Wis., and Hidden Hills in Sussex, Wis.

The three Parade of Homes subdivisions will feature brand new homes showcasing some of the newest home trends including smart home technology, technology centers, gourmet kitchens, and finished lower levels with game rooms and bars. The homes range from 2,100 to 6,500 square feet in a combination of two-story and ranches allowing visitors to see a variety of home designs.

“More than 35,000 visitors are expected to tour the homes over the course of this three-week event,” said MBA Executive Director Kathy Raab, CAE, CNAP. “It’s the perfect chance for visitors to get unique ideas for building a new home, or remodeling their current home.”

For the first time, the MBA is offering an All-Access Pass to the 2018 Parade of Homes. It allows purchasers unlimited entry to each of the Parade sites during Parade hours. Regular tickets for the 2018 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at MBAparadeofhomes.com for \$12 for adults; \$6 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, including a food drive, Half Price Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Days. Visit MBAparadeofhomes.com for more information.

ABOUT THE MBA PARADE OF HOMES

Nonn’s is the presenting sponsor of the 2017 MBA Parade of Homes. The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association’s public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at MBAparadeofhomes.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the [Metropolitan Builders Association’s Facebook page](#).

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