



# Press Release

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FOR IMMEDIATE RELEASE

## **MBA Parade of Homes in its Final Week** *Last Chance to Tour 22 Brand New Homes in Three Subdivisions*

(Waukesha, Wis.) **August 29, 2018** – The 2018 Metropolitan Builders Association (MBA) Parade of Homes, presented by Nonn's, is open one final week, through Labor Day, September 3, 2018.

Twenty-two brand new homes from 20 of southeastern Wisconsin's top homebuilders are showcased in three subdivisions – Lilly Crossing in Brookfield, Wis., Lake Country Village in Summit, Wis., and Hidden Hills in Sussex, Wis.

The three Parade of Homes subdivisions feature brand new homes showcasing some of the newest home trends including smart home technology, technology centers, gourmet kitchens, and finished lower levels with game rooms and bars. The homes range from 2,100 to 6,500 square feet in a combination of two-story and ranches allowing visitors to see a variety of home designs.

Tickets for the 2018 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at [MBAparadeofhomes.com](http://MBAparadeofhomes.com) for \$12 for adults; \$6 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Special events and promotions will be held throughout the event. The MBA has teamed up with the Food Pantry of Waukesha County to collect food donations, and visitors can receive \$2 off their adult gate admission by donating two non-perishable food items at the gate. The MBA is also offering all active-duty military personnel, veterans and emergency services personnel half price adult gate admission with ID, throughout the event.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m.

### **ABOUT THE MBA PARADE OF HOMES**

Nonn's is the presenting sponsor of the 2018 MBA Parade of Homes. The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association's public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the [Metropolitan Builders Association's Facebook page](#).

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