



Press Release

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FOR IMMEDIATE RELEASE

MBA Parade of Homes Collects Food Donations for the Food Pantry of Waukesha County

(Waukesha, Wis.) August 15, 2018 – The Metropolitan Builders Association (MBA) has teamed up with the Food Pantry of Waukesha County to collect food donations during the 2018 MBA Parade of Homes, presented by Nonn's. Visitors to the Parade of Homes can receive \$2 off their adult gate admission by donating two non-perishable food items at the gate.

Other promotions during the Parade of Homes include:

- **MILITARY & EMERGENCY SERVICE PERSONNEL APPRECIATION DAILY, AUGUST 11 THROUGH SEPTEMBER 3**— All active-duty military personnel, veterans and emergency services personnel receive half price admission with ID. *(Good on adult gate admission only, not valid with any other offer or discount.)*
- **MONDAYS: HALF PRICE DAYS** – Receive half off two adult gate admissions. *(Good on adult gate admission only, not valid with any other offer or discount. Not valid on Labor Day, Sept. 3.)*
- **TUESDAYS: REALTOR DAYS** – Realtors get in FREE with a business card.
- **WEDNESDAYS: HOME BUILDING & REMODELING SHOW DAYS** – Buy 1 admission ticket to the Parade at the gate and receive 1 FREE ticket to the Metropolitan Builders Association's Home Building & Remodeling Show, January 11-13, 2019 at the Expo Center at Wisconsin State Fair Park. *(Good on adult or senior Parade of Homes gate admission only, not valid with any other offer or discount.)*

Twenty-two brand new homes from 20 of southeastern Wisconsin's top homebuilders will be showcased in three subdivisions – Lilly Crossing in Brookfield, Wis., Lake Country Village in Summit, Wis., and Hidden Hills in Sussex, Wis.

For the first time, the MBA is offering an All-Access Pass to the 2018 Parade of Homes. It allows purchasers unlimited entry to each of the Parade sites during Parade hours. Regular tickets for the 2018 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at MBAparadeofhomes.com for \$12 for adults; \$6 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, including a food drive, Half Price Days, Realtor Days, and a Military & Emergency Service Personnel Appreciation discount. Visit MBAparadeofhomes.com for more information.

ABOUT THE MBA PARADE OF HOMES

Nonn's is the presenting sponsor of the 2018 MBA Parade of Homes. The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association's public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at MBAparadeofhomes.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the [Metropolitan Builders Association's Facebook page](#).

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