



Press Release

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FOR IMMEDIATE RELEASE

MBA Honors Military & Emergency Service Personnel During the 2019 Parade of Homes

(Waukesha, Wis.) August 13, 2019 – The Metropolitan Builders Association honors military and emergency service personnel with discounted admission during the 2019 MBA Parade of Homes – now open through Labor Day, Monday, September 2, 2019. All active-duty military personnel, veterans, and emergency services personnel can receive admission for only \$7 with ID at the Parade entrances.

Other promotions during the Parade of Homes include:

- **Mondays: 2 for 1 Days** – Receive two adult gate admissions for the price of one. *(Good on adult gate admission only, not valid with any other offer or discount. Not valid on Labor Day, Sept. 2nd.)*
- **Tuesdays: Realtor Days** – Realtors get in FREE with a business card.
- **Wednesdays: Home Building and Remodeling Show Days** – Buy 1 admission ticket to the Parade at the gate and receive 1 FREE ticket to the 2020 MBA Home Building and Remodeling Show, January 10th – 12th, 2020 at the Expo Center at Wisconsin State Fair Park. *(Good on adult or senior parade of Homes gate admission only, not valid with any other offer or discount).*

Twenty brand new homes from 17 of southeastern Wisconsin's top homebuilders will be showcased in three subdivisions: **Aero Park**, in Menomonee Falls, Wis.; **White Oak Conservancy**, in the Town of Delafield, Wis.; and **Twin Pine Farms**, in the Town of Lisbon, Wis.

More than 35,000 visitors are expected to tour the homes over the course of the three-week event. Visitors interested in building or buying a new home, remodeling, or gathering ideas for home improvement projects will have the opportunity to interact with the area's top experts in the field.

Tickets for the 2019 MBA Parade of Homes allow entry into each of the three subdivisions once. They are available at Parade entrances and at MBAparadeofhomes.com for \$15 for adults; \$7 for seniors (65+) and children (ages 3-12); and children under 3 are free.

Event hours are Monday through Friday from 4:00 p.m. to 8:00 p.m., weekends and Labor Day from 11:00 a.m. to 5:00 p.m. Special events and promotions will be held throughout the event, 2 for 1 Days, Realtor Days, and Military & Emergency Service Personnel Appreciation Days.

Visit MBAparadeofhomes.com for information about the subdivisions, builders and homes, as well as driving directions and tickets.

ABOUT THE MBA PARADE OF HOMES

Nonn's is the presenting sponsor of the 2019 MBA Parade of Homes. The Parade is a nationally-recognized event that originated locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the Metropolitan Builders Association's public identity and is a showcase for MBA member builders. More information about the MBA Parade of Homes can be found at MBAparadeofhomes.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 800 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the [Metropolitan Builders Association's Facebook page](#).

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