



Press Release

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FOR IMMEDIATE RELEASE

Local Students to Tour 2017 Parade of Homes Job Sites to Learn About the Careers in the Trades

(Waukesha, Wis.) May 17, 2017 – On Friday, May 19, 2017, the Metropolitan Builders Association (MBA) members are hosting more than 200 local high school students at one of the 2017 MBA Parade of Homes subdivisions. Students will be able to tour the new home construction sites, and learn about the building industry and careers in the skilled trades.

The MBA's first annual Building Trades Career Day is taking place in conjunction with the 2017 MBA Parade of Homes, at the Menomonee Falls Fox Meadow Subdivision – one of three subdivisions in the Parade.

With the shortage of skilled labor, the MBA's goal is to give students and educators a glimpse of the new home construction process and introduce them to career opportunities in the trades.

"We are excited to utilize our upcoming Parade of Homes site to show young adults career options available after graduation, said Kristine Hillmer, MBA executive director. "Many schools urge students to go to a 4-year university, but many times a career in the skilled trades can be just as fulfilling, while not subjecting them to tremendous student loan debt. With the shortage of people going into the trades, we are encouraging students to explore every opportunity."

The MBA Building Trades Career Day is joint effort by MBA member businesses. Builders include: Aspen Homes, Inc.; Demlang Builders, Inc.; Halen Homes, LLC; Joseph Douglas Homes; and Life Homes, Inc. Sponsors include: Builders FirstSource; Mangold Creative; MBA Community Council; The Sherwin Williams Co.; Tim O'Brien Homes; Victory Companies of Wisconsin, Inc.; Western Building Products, Inc.; and Wisconsin Building Supply.

The 2017 MBA Parade of Homes, presented by Nonn's, runs Saturday, August 12 through Labor Day, September 4, 2017. The Parade will feature 21 brand new homes from 18 of southeastern Wisconsin's top homebuilders, in three subdivisions – Fox Meadow in Menomonee Falls, Highlander Estates in Mequon, and Four Wind's West in Hartland.

The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the MBA's public identity and is a showcase for MBA Builder Members. More information about the MBA Parade of Homes can be found at MBAparadeofhomes.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the Metropolitan Builders Association's Facebook page.

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