



# Press Release

Contact: Natalie Riley  
MBA Communications Manager  
262.522.3623  
nriley@MBAonline.org

FOR IMMEDIATE RELEASE

## **MBA Hosts Local Students at Building Trades Career Day** *Students to tour 2017 Parade of Homes job sites to learn about the trades*

**(Waukesha, Wis.) May 11, 2017** – On Friday, May 19, 2017, the Metropolitan Builders Association (MBA) is hosting more than 200 local high school students at one of the 2017 MBA Parade of Homes subdivisions. Students will be able to tour the job sites, and learn about the building industry and career options in the skilled trades.

The MBA's first annual Building Trades Career Day is taking place in conjunction with the 2017 MBA Parade of Homes, at the Menomonee Falls Fox Meadow Subdivision – one of three subdivisions in the Parade.

With the shortage of skilled labor, the MBA's goal is to give students and educators a glimpse of the new home construction process and introduce them to career opportunities in the trades.

"We are excited to utilize our upcoming Parade of Homes site to show young adults career options available after graduation, said Kristine Hillmer, MBA executive director. "Many schools urge students to go to a 4-year university, but many times a career in the skilled trades can be just as fulfilling, while not subjecting them to tremendous student loan debt. With the shortage of people going into the trades, we are encouraging students to explore every opportunity."

The 2017 MBA Parade of Homes, presented by Nonn's, runs Saturday, August 12 through Labor Day, September 4, 2017. The Parade will feature 22 brand new homes from 18 of southeastern Wisconsin's top homebuilders, in three subdivisions – Fox Meadow in Menomonee Falls, Highlander Estates in Mequon, and Four Wind's West in Hartland.

The Parade is a nationally recognized event that started locally in the 1940s and features the premier subdivisions and model homes of our region. This event serves as part of the MBA's public identity and is a showcase for MBA Builder Members. More information about the MBA Parade of Homes can be found at [MBAparadeofhomes.com](http://MBAparadeofhomes.com).

### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the Metropolitan Builders Association's Facebook page.

###