



Press Release

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FOR IMMEDIATE RELEASE

MBA Spring Tour Launches This Saturday

Tour Opens Doors to 50 Homes in Four Counties

(Waukesha, Wis.) April 25, 2019 — The Metropolitan Builders Association (MBA) Spring Tour, presented by Grand Appliance and TV, opens this Saturday and will run three consecutive weekends this spring: April 27 – May 12, with projects open Saturdays and Sundays from noon to 4 p.m. This FREE regional-site tour will feature 49 model homes and one condominium by 20 MBA builders.

The MBA Spring Tour kicks off the building season and connects consumers with the area's leading residential building contractors. Visitors who are thinking about building or remodeling can get ideas for their home and connect with the right company for their project.

The three-weekend home tour draws thousands of visitors from all over Wisconsin. As the only extended open house of its type in the state, the tour offers a unique opportunity to view a variety of projects and help consumers begin planning for the home of their dreams.

“This year’s MBA Spring Tour opens the doors to 50 homes in four counties – offering customers a variety of homes and locations across southeastern Wisconsin to view during the three weekend Tour,” said Jim Doering, MBA President. “People have the chance to talk directly with builders and developers, and find the right builder for their new home.”

Collectively, the MBA Spring Tour sites will showcase a wide array of home building trends, including the latest concepts in floor plans, energy efficient products, fixtures and appliances, structured wiring, home automation, security systems, and interior design.

Visitors will find every style on the 2019 tour. Some homes will be professionally decorated and meticulously landscaped, while others will showcase only the builder’s attention to detail leaving you to imagine how you could personalize your own place.

In addition to the already amazing lineup will be a handful of past Parade of Homes models including Parade sites in Fox Meadow in Menomonee Falls; Four Winds West in Hartland; Hidden Hills in Sussex; and Lake Country Village in Summit.

A complete list of projects and map are available online at MBASpringTour.com.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the Metropolitan Builders Association's Facebook page.

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