



# Press Release

**FOR IMMEDIATE RELEASE**

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## **MBA Home Building & Remodeling Show Opens Friday**

*The premier destination for people looking to build or remodel their home*

**(Waukesha, Wis.) January 7, 2019** – The Metropolitan Builders Association (MBA) Home Building and Remodeling Show takes place at the Exposition Center at Wisconsin State Fair Park this weekend, January 11 to January 13, 2019. Presented by Nonn’s, this show is the premier destination for those looking to build or remodel their home.

The show will allow visitors to connect with the area’s top building, remodeling and design professionals. Cooking demonstrations, interactive displays, and seminars will give consumers information to construct their ideal home for their lifestyle. Visitors can learn about trends in building and remodeling, innovations in appliances, how to improve residential energy efficiency, trends in interior design and décor, landscaping ideas, and entertainment inspirations.

“The MBA Home Building & Remodeling Show is really the one-stop shop for people who are looking to build or update their current home,” says Jim Doering, MBA President. “It’s our goal to provide information in a relaxing, fun environment and help consumers find the right company for their building or remodeling needs.”

The MBA is proud to present these featured areas at this year’s show:

- **Culinary & Seminar Stage presented by Callen Construction** – Attend free seminars presented by MBA experts and cooking demonstrations featuring some of the Metro Milwaukee area’s top culinary talent! Presented by Callen Construction, Inc., watch local chefs demonstrate how to make some of their favorite recipes and learn the importance of kitchen design and functionality. Other seminar topics may include trends in design-build-remodel, innovations in appliances, residential energy efficiency, interior design and décor trends, landscaping ideas, entertainment inspirations and more. Visit [MBAhomeshow.com](http://MBAhomeshow.com) for a full schedule of events.
- **Step Beyond Green to Healthy Home** - Returning for its fifth year, the Step Beyond Green to Healthy home, presented by Source 1 Project Solutions, Inc., continues to educate and fascinate in 2018. Visit the Step Beyond Green to Healthy home to learn what healthier building looks like and better understand how your home, and the products and materials in it, could be affecting your family’s health. A team of local contractors who specialize in this build process will be present to help answer questions.
- **Marketplace Pavilions** – Back by popular demand, the Marketplace Pavilions provide a relaxing atmosphere for attendees to sample food, beverages, and products from a variety of local vendors, including David Breen Wines, Forever Young, Gourmet Blends of Wisconsin, Grandma Dottie’s Dips, Heavenly Roasted Nuts, Oberweis Dairy, Perfectio by Zero Gravity, The Spice & Tea Exchange

of Mequon, T-Lee's Sassy Salsa, and Tastefully Simple. Enjoy samples and purchase products to take home after the show. While you're there, stop by and register for a complimentary trigger point massage with Acupuncture and Holistic Health Associates.

- **Kids Korner presented by Korndoerfer Homes** – Visit the new children's area on the show floor! At the Kids Korner you will have an opportunity to relax for a few minutes while your children engage in crafts, coloring and more!
- **Landscape Parks** – View amazing landscape displays built on the Show floor for you to see in-person. Gain ideas for remodeling your outdoor living space with updates to your landscaping/hardscaping from Breezy Hill Nursery and Raue Landscape.
- **Parade Park** – Show goers can get a sneak peek into the 2019 Parade of Homes scheduled to run August 10 - September 2, 2019. Learn about the subdivisions that will be featured in the 2019 Parade, obtain more information about model homes and available lots, as well as the builders who will be participating in this exciting event. In addition, get a coupon for a 50 percent discount on the cost of gate admission. This is the largest discount available on Parade of Homes tickets

More information about the featured areas, and a full schedule of events can be found at [MBAhomeshow.com](http://MBAhomeshow.com).

Admission is \$12.00 for adults, and \$8.00 for seniors at the gate and at [MBAhomeshow.com](http://MBAhomeshow.com). Admission for children 12 and under is free. Visit [MBAhomeshow.com](http://MBAhomeshow.com) for more information.

The Show is open Friday, January 11 from 12:00 p.m. - 8:00 p.m.; Saturday, January 12 from 10:00 a.m. - 8:00 p.m.; and Sunday, January 13 from 10:00 a.m. - 5:00 p.m.

#### **ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the Metropolitan Builders Association's Facebook page [www.facebook.com/MetropolitanBuildersAssociation](https://www.facebook.com/MetropolitanBuildersAssociation).

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