



METROPOLITAN  
BUILDERS  
ASSOCIATION

# Press Release

**FOR IMMEDIATE RELEASE**

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## **Local Chefs Demonstrate Recipes at the MBA Home Building & Remodeling Show**

*Visitors Can Also Attend Seminars and a Career Panel Discussion*

*Led by Waukesha County Executive Paul Farrow*

**(Waukesha, Wis.) January 10, 2019** – Demonstrations by high-profile local chefs, expert seminars, and a panel discussion led by Waukesha County Executive Paul Farrow, will take place on the Callen Construction Culinary & Seminar Stage at the 2019 Metropolitan Builders Association (MBA) Home Building & Remodeling Show, presented by Nonn's. The show runs January 11 – 13, 2019, at the Exposition Center at Wisconsin State Fair Park.

The chefs will prepare a variety of foods from their local businesses and restaurants throughout the weekend at the stage. Visitors can learn the recipes, ask questions, and sample at the interactive presentations. The featured chefs include:

- Jarvis Williams, SURG Restaurant Group
- Adam Pawlak, Black Sheep
- Rachel Searl, Pastry Chef, SURG Restaurant Group
- Karlos Soriano, C-Viche & Kompali
- Nathan Heck, Eagle Park Brewing
- Erin Swanson, The Laughing Taco
- Ben Nerenhausen, Ardent
- Tyler Denham, Tess

The stage will also feature seminars presented by MBA Member experts. Visitors can learn the importance of kitchen design and functionality. Seminar topics include trends in design-build-remodel, innovations in appliances, residential energy efficiency, interior design and décor trends, landscaping ideas, entertainment inspirations and more.

On Sunday, January 13, Waukesha County Executive Paul Farrow will lead a panel discussion highlighting the opportunities that exist in construction careers, and how you can get started down the path to success.

### **Culinary & Seminar Stage Schedule presented by Callen Construction**

#### **Friday, January 11**

3:00 p.m. Saving Money with Solar – Catie Malcheski, Sun Vest Solar Inc.

4:00 p.m. Culinary Demo: Jarvis Williams, SURG Restaurant Group

5:00 p.m. Stage It, List It, Sell It. Learn what it takes! - Mary Inden, Home Staging Consultants

6:00 p.m. Culinary Demo: Adam Pawlak, Black Sheep

#### **Saturday, January 12**

11:00 a.m. Creating Curb Appeal – Christopher Wittmann, Callen Construction, Inc.

12:00 p.m. Culinary Demo: Rachel Searl, Pastry Chef, SURG Restaurant Group

1:00 p.m. Choosing the Right Builder – Deron Butler, Joseph Douglas Homes & Remodeling LLC

2:00 p.m. Culinary Demo: Karlos Soriano, C-Viche & Kompali

3:00 p.m. Remodeling: It Starts with Honesty & Ends with Trust – Nathan Wachtl and Richard Froze, Froze Design Build, Inc.

4:00 p.m. Culinary Demo: Nathan Heck, Eagle Park Brewing  
5:00 p.m. Navigating Options During the Design Phase – Casey Weishapple and Tim Potter, Nonn’s  
6:00 p.m. Culinary Demo: Erin Swanson, The Laughing Taco

**Sunday, January 13**

11:00 a.m. The Wrong House: Turn That Fixer Upper Into Your Dream Home – Matt Retzak and Heather Scott, Bartelt. The Remodeling Resource  
12:00 p.m. Culinary Demo: Ben Nerenhausen, Ardent  
1:00 p.m. Why You’ll Love Your New Steam Oven – Greg Schaffer confirming, Ashley Home Store, Appliance Mart  
2:00 p.m. Tyler Denham, Tess  
3:00 p.m. "It’s Your Future, Choose Wisely - Choose a Career in the Trades! - A Panel Discussion led by Paul Farrow, Waukesha County Executive”

For a complete schedule of events at the show, visit [MBAhomeshow.com](http://MBAhomeshow.com).

Admission is \$12.00 for adults, and \$8.00 for seniors at the gate and at [MBAhomeshow.com](http://MBAhomeshow.com). Admission for children 12 and under is free. Visit [MBAhomeshow.com](http://MBAhomeshow.com) for more information.

The show is open Friday, January 8 from 12:00 p.m. - 8:00 p.m.; Saturday, January 9 from 10:00 a.m. - 8:00 p.m.; and Sunday, January 10 from 10:00 a.m. - 5:00 p.m.

**ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the Metropolitan Builders Association’s Facebook page [www.facebook.com/MetropolitanBuildersAssociation](http://www.facebook.com/MetropolitanBuildersAssociation).

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