



METROPOLITAN  
BUILDERS  
ASSOCIATION

# Press Release

## FOR IMMEDIATE RELEASE

### Contact:

Natalie Riley, MBA Communications Manager  
262.522.3623  
nriley@MBAonline.org

## Local Chefs Demonstrate Signature Recipes at MBA Home Building & Remodeling Show

**(Waukesha, Wis.) January 10, 2018** – High-profile Milwaukee-area chefs will demonstrate and share culinary masterpieces at this year's Metropolitan Builders Association (MBA) Home Building & Remodeling Show, presented by Nonn's. The show runs January 12 – 14, 2018, at the Exposition Center at Wisconsin State Fair Park.

### Featured at the Callen Construction Culinary & Seminar Stage, the local chefs include:

- Zachary S. Baker, Pizza Man
- Kyle Cherek, Wisconsin Foodie
- Jason Gorman, Executive Chef
- Jeff McCarthy, Pizza Man
- Miles Borghgraef, Birch + Butcher
- Rachel Rick, Carnevor
- TrueMan McGee, Funky Fresh Spring Rolls
- Christina Schubert, North Shore Boulangerie

The chefs will prepare a variety of foods from their local businesses and restaurants throughout the weekend. Visitors can learn the recipes, ask questions, and sample at this interactive presentation.

The stage will also feature seminars presented by MBA Member experts. Visitors can learn the importance of kitchen design and functionality. Seminar topics include trends in design-build-remodel, innovations in appliances, residential energy efficiency, interior design and décor trends, landscaping ideas, entertainment inspirations and more.

### **Callen Construction Culinary & Seminar Stage Schedule**

#### **Friday, January 12**

- 3:00 p.m. Creating Curb Appeal – Christopher Wittmann, Callen Construction, Inc.  
4:00 p.m. Culinary Demo: Shells Florentine – Zak Baker, Pizza Man  
5:00 p.m. How to Survive a Residential Remodel – Nathan Wachtl, S.J. Janis Company, Inc.  
6:00 p.m. Culinary Demo: 3 Types of Cookies – Rachel Rick, Carnevor

#### **Saturday, January 13**

- 11:00 a.m. The Wrong House: Turn That Fixer Upper into Your Dream Home – Matt Retzak and Heather Scott, Bartelt. The Remodeling Resource  
12:00 p.m. Culinary Demo: Nonna's Meatballs – Jason Gorman, Executive Chef  
1:00 p.m. Choosing the Right Builder – Deron Butler, Joseph Douglas Homes  
2:00 p.m. Culinary Demo: Veal Roulade with Lemon Chive Spaetzle – Jeff McCarthy, Pizza Man  
3:00 p.m. Safety in Landscaping & Hardscaping Design - Tyson Mueller, Villani Landshapers  
4:00 p.m. Culinary Demo: Curing, Drying, and Preserving – Miles Borghgraef, Birch & Butcher  
5:00 p.m. Top Appliance Trends – Bryan Komars, Grand Appliance & TV

6:00 p.m. Culinary Demo: Rosemary Pork Tenderloin & Caramelized Cherry Glaze – Kyle Cherek, Host of Wisconsin Foodie

**Sunday, January 14**

11:00 a.m. Navigating Options During the Design Phase – Tim Potter, Nonn’s Kitchen Bath & Flooring  
12:00 p.m. Culinary Demo: Create Your Own Funky Fresh Spring Roll – TrueMan McGee, Funky Fresh Spring Rolls  
1:00 p.m. Searching for the Idea Lot – Bill Carity, Carity Land Corporation  
2:00 p.m. Culinary Demo: Crème de citron – Christina Schubert, North Shore Boulangerie  
3:00 p.m. Saving Money with Solar – Catie Malcheski, SunVest Solar Inc.

For a complete schedule of events at the show, visit [MBAhomeshow.com](http://MBAhomeshow.com).

Admission is \$12.00 for adults, and \$8.00 for seniors at the gate and at [MBAhomeshow.com](http://MBAhomeshow.com). Attendees can receive \$2 off the gate admission price when they donate two non-perishable food items at the door to help build the food house for Hunger Task Force. Admission for children 12 and under is free. Visit [MBAhomeshow.com](http://MBAhomeshow.com) for more information.

The show is open Friday, January 8 from 12:00 p.m. - 8:00 p.m.; Saturday, January 9 from 10:00 a.m. - 8:00 p.m.; and Sunday, January 10 from 10:00 a.m. - 5:00 p.m.

**ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)**

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit [MBAonline.org](http://MBAonline.org) or the Metropolitan Builders Association’s Facebook page [www.facebook.com/MetropolitanBuildersAssociation](http://www.facebook.com/MetropolitanBuildersAssociation).

###