

### **Where to Access the MBA Logo**

The MBA strongly encourages all of our members – builders and associates – to use the MBA logo whenever promoting your business. Using the MBA logo on letterhead, business cards, marketing and advertising materials sends a message to prospective customers and business associates that your business is reputable and respected within the industry.

### **Electronic Files**

The MBA logo can be provided via electronic file upon request. Unless otherwise specified, logos provided via electronic file will be saved in an EPS format. Those members requesting electronic files have two options: a black and white logo and/or a one-color logo in PMS 1815. Electronic files are available by calling the MBA at (262) 436-1122.

### **Download the MBA Logo from the MBA Web Site**

The electronic files can also be downloaded from the MBA web site ([www.mbaonline.org](http://www.mbaonline.org)). The MBA logos can be accessed in the “Members” section of the site. The two versions of the logo are available for download. The graphics are saved in an EPS format. To download follow these step-by-step directions:

1. Click on the link titled “MBA Logo”
2. Right click on the logo you want and choose the Save Target As... option
3. Then save the file where you would like on your computer