

BLUEPRINT 2010 Advertising

BLUEPRINT

PROFESSIONAL E-NEWSLETTER OF THE METROPOLITAN BUILDERS ASSOCIATION

MARCH 2009

HEADLINES

March 12 - Building Science & Design Conference
Member login is required to view this page.

Dates to Remember
March MBA events and committee meetings.

Early Bird Registration for 2010 Home Builders Expo Ends March 13th
Member login is required to view this page.

Join Southeastern Wisconsin's Largest Open House!

SPRING TOUR of HOMES CONDOMINIUMS & LAND

Do You Have News To Share?

If you have news about your company, employees, services, etc. we'd love to hear it! Send us your news to be included in the Local Notes & News section of the MBA newsletters.

A Message from Ann Rodrigues, 2009 MBA President

EDUCATION

Classroom Education

- March 3, 10, 17 - OSHA 10 Hour Series
- March 5 - Single Family / Multi-Family Financing - Commerce Approved!
- March 12 - Building Science & Design Conference - Commerce Approved!
- March 19 - Selling Boot Camp
- March 23 - Condo Associations - Risks & Liabilities
- April 2, 16, 23 - 12 Hour Construction Series (Contracts) I of III

DVD Education

- **NEW! 6 Hour DVD Options Now Available**
Choose your favorites from popular options to complete your 12 Hour Commerce requirement
- **12 Hour Contractor Series**

Educational Designations

- **NEW! Certified Construction Professional (CCP) Program**
Click here for a list of members who have joined this elite group, and find out how you can begin earning your CCP designation today.
- **CAPS Certification**
Click here for a list of certified members, or to find out how you can qualify.
- **Master Builder Certification**

UPCOMING EVENTS & NETWORKING OPPORTUNITIES

March 8th - FREE Networking Breakfast at US Cellulay in Brookfield
March 11th - Storm Water BPM Design and Implementation Workshop
Save the Date: April 30, 2009 - MBA Brewer Outing at Miller Park

ECONOMIC OUTLOOK

Helpful News & Tips

- 40 Ways to Make Your Phone Ring
- Useful Links to Monitor Economic and Housing Trends
- Homeowner Affordability and Stability Plan
- U.S. Small Business Administration Scam Alert
- First Time Home Buyer Tax Credit Details
- Best Affordable Suburbs in the U.S. 2009

Recent Statistics

- Greater Milwaukee Housing starts
- Greater Milwaukee Year-to-Date Comparison Report

ADVERTISING/SPONSORSHIP OPPORTUNITIES

Use the MBA Logo

2009 Abode Editorial Calendar - Help by Providing Information for Articles
Take Advantage of FREE publicity and participate in an interview to be featured in one of our upcoming articles

2009 Website Ad Space is Still Available

NEW! Advertise in this newsletter to reach MBA members!

NEW! WhyBuildNow.com eNewsletter reaches consumers!

Prefer Printed Advertising to reach members? Try Building Blocks

MEMBER NEWS

Member Benefit of the Month - Maritime Insurance Group

Volunteer Profile of the Month - Mark Towne, Boucher Group, Inc.

WBA Reorganizes Leadership

Local Notes & News

Member Classifieds

Welcome New Members
Member login is required to view this page. Please call the MBA (262.436.1122) if you don't know your login & password.

Spike Points Update

Limited Supply of 2009 Membership Rosters Still Available - Pick one up today!
1 copy is available per primary member- \$10 each additional copy. Call the MBA for details: (262) 436-1122

COMMITTEES

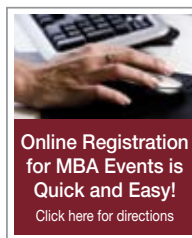
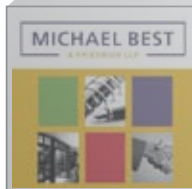
Committee Meetings & Minutes

METRO DEVELOPMENTS

Government Affairs News for Construction
Educate Yourself and Your Employees on Recent Code Changes

Government Affairs News for Development
Government Affairs Report

Focus on Government
Basement Wetness and Flooding Prevention Standards



Button Ad

- 5 (stationary) Ad spaces available
 - Ad size: 1.475 x 1.75
 - Ad links to your website
 - The order in which ads appear will rotate with each issue
 - Pricing:
 - \$120/issue (Min 3 issue commitment)
- Or - \$1000/yr. when you commit to 1 year of Blueprint Advertising

Member Classifieds

Member Classifieds Link

List rental space, special sales, job opportunities, etc.

- Unlimited listing space available
- Ad size: 100 Words or less
- Include phone number & email link
- Pricing: \$30 per listing

**Contact Heidi Brock
for More Info:
262.436.1122
hbrock@mbaonline.org**



METROPOLITAN BUILDERS ASSOCIATION

2010

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CONTRACT AND INSTRUCTIONS

ADVERTISER: _____
 CONTACT: _____
 EMAIL: _____
 ADDRESS: _____
 CITY: _____
 STATE: _____ ZIP: _____
 PHONE: () _____ FAX: () _____
 Signature of authorized advertiser representative:

General Conditions

Payment: Must be submitted with contract.
Commissions: There is a 15% discount granted for agencies. No cash discounts.
Cancellations: If a contract is cancelled after the closing date for the issue, advertiser forfeits a \$100 processing fee.

RESERVATION OF AD SPACE

Month	Standard Ad	Classified Ad	Rate
	<input type="checkbox"/>	<input type="checkbox"/>	\$
	<input type="checkbox"/>	<input type="checkbox"/>	\$
	<input type="checkbox"/>	<input type="checkbox"/>	\$
	<input type="checkbox"/>	<input type="checkbox"/>	\$
	<input type="checkbox"/>	<input type="checkbox"/>	\$
	<input type="checkbox"/>	<input type="checkbox"/>	\$

Contract Total \$

PAYMENT

- Check enclosed
 Please charge my VISA/MasterCard

Cardholder Name _____

Cardholder Signature _____

VISA Mastercard Exp. Date

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AD SUBMISSION INSTRUCTIONS

ALL MATERIALS ARE DUE TO THE MBA BY THE 15th DAY OF THE MONTH PRIOR TO PUBLICATION

(For example, ad materials for the July issue are due on June 15th)

Please email the following materials to info@mbaonline.org:

Standard Ad (1.475 x 1.75")

1. Web address for the link
2. Logo or image for your button*

*Hi Res is 200-300dpi. Images downloaded from the internet are not hi res and cannot be used.

Classified Ad

1. 100 words or less
2. No images
3. Phone Number
4. Email
5. Contact Information

Note: if you would like to submit your own PDF layout to be used in this space, please notify your sales person and use the ad specs above.

OFFICE USE ONLY

Acceptance: _____

Date: _____



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